



## New at the Federation - November 2017

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### Welcome New Members!



[First Imperial FCU](#)  
El Centro, CA  
Fidel Gonzalez, CEO



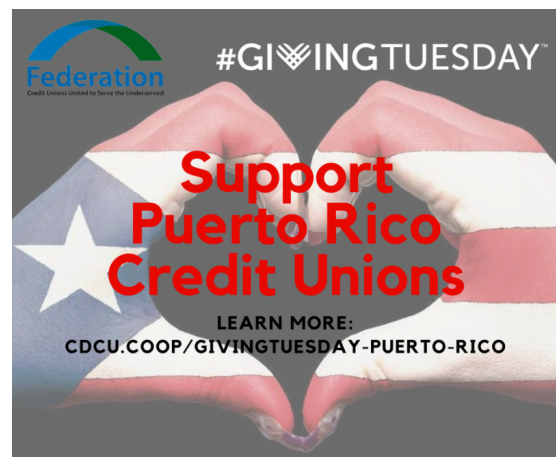
[Park Community CU](#)  
Louisville, KY  
Jim Spradlin, Pres/CEO

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### Federation Matching #GivingTuesday Donations for Puerto Rico

In honor of #GivingTuesday, the Federation put out the call to our members, partners and friends to rally around the credit unions and cooperativas affected by Hurricane Maria by making a donation to the relief fund set up by the Federation and New York Credit Union Foundation specifically to support CDCUs in Puerto Rico. And the response has been phenomenal.

The Federation has pledged to match all donations up to \$10,000 made to the #GivingTuesday fund **through November 30, 2017**. 100 percent of every dollar raised will go directly to the credit unions and cooperativas in Puerto Rico who need our help the most. We are well on our way to achieving our goal, but we need your help to get us all the way there! [Click here for details.](#)



### Congratulations NCUA Underserved Outreach Grant Awardees!

Congratulations to the 23 credit unions awarded \$536,000 in grants from the National Credit Union Administration to support outreach to underserved members. The [Underserved Outreach Grant](#) helps credit unions develop innovative strategies to increase outreach to and improve financial health of individuals living in underserved areas, as well as drive positive business results.

Special congratulations to the eight Federation member CUs to receive grant awards:

- [1st Bergen FCU](#) (Hackensack, NJ)
- [Alternatives FCU](#) (Ithaca, NY)
- [FrankenmuthCU](#) (Frankenmuth, MI)
- [IH Mississippi Valley CU](#) (Moline, IL)
- [New Horizon FCU](#) (Barberton, OH)
- [Peach State FCU](#) (Lawrenceville, GA)
- [University of Louisiana FCU](#) (Lafayette, LA)
- [UNO FCU](#) (New Orleans, LA)

Earlier this year, the NCUA awarded more than \$1.8 million in grants to low-income credit unions to support leadership development, capacity, and digital services and security. A complete list of 2017 NCUA grantees is available [here](#).

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## New Webinars: CDFI Certification and Grant Series

Join us for our new three-part [CDFI Certification and Grant Webinar Series](#), which will cover successful community development business planning and what's new this year for the CDFI Fund, including:

- Part 1: Doing Well by Doing Good: The CDFI Business Model and Successful Business Planning
- Part 2: The CDFI Fund's FY 2018 Grant Writing Round
- Part 3: The CDFI Fund's 2018 Grant Writing Round Post-NOFA Release Analysis



**Register  
Now**

Part 1: **Thu, Dec 14, 2017** | 2:00-3:00 PM EST

Part 2: **Thu, Jan 25, 2018** | 2:00-3:00 PM EST

Part 3: **TBD, pending NOFA release date** [to be scheduled for approximately 2 weeks post-release]

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## Border FCU Charts a Path to Financial Empowerment

Border FCU (Del Rio, TX) was among the first credit unions nation-wide to pilot Pathways to Financial Empowerment, the first-of-its-kind outcome tracking platform that supports delivery of best-practice financial counseling and coaching in credit unions. Pathways has proven highly effective in helping Border members achieve financial action steps, establish or improve credit, build savings and decrease debt. Using the Pathways platform, BFCU is able to demonstrate its impact in pairing financial products with education, ultimately boosting the financial health of its diverse and growing membership. [Read more](#).



*Border FCU Counseling Team (L-R): Diana Torres, Gina McNeal and Monica Jaquez*

The enrollment period for current Federation members to join the 2018 Pathways cohort ends this month. To learn more about program benefits, pricing and how to enroll, please visit [cdcu.com/pathways](http://cdcu.com/pathways). For more information or to request a demo, please contact Michelle Parker, Program Officer, at [mparker@cdcu.coop](mailto:mparker@cdcu.coop).

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## Federation Presents "Financial Capability for Immigrant

## Communities" Track at NIIC

NATIONAL IMMIGRANT  
INTEGRATION CONFERENCE  
**2017 PHOENIX**  
DECEMBER 10-12, 2017



In two weeks, the Federation will join more than 1,000 people in Phoenix, Arizona for the National Immigrant Integration Conference (NIIC) 2017: AND JUSTICE FOR ALL. The Federation is pleased to sponsor the 2017 NIIC [Financial Capability for Immigrant Communities track](#), consisting of three workshops, which will feature speakers from two Juntos Avanzamos credit unions and other leading voices from our movement, and will provide an opportunity for immigrant-serving organizations to further learn and connect with community development credit unions. Topics will include: findings from our recent study of the financial experiences of immigrant and refugee communities, integrating financial capability into broader service delivery in immigrant communities, and building wealth through culturally competent approaches.

Be a part of the biggest conference on immigration in the country. [Register today for NIIC 2017: AND JUSTICE FOR ALL.](#)

## Register Now: Credit Risk Management Webinar Series

Register today for the final session in our three-Part Credit Risk Management Webinar Series, presented by the Federation and TCT Risk Solutions. Catch up on Parts 1 and 2 using the links below and join us for Part 3 by [registering today](#) (you only need to sign up once in order to be registered for the entire series).



**Part 1: What are credit scores? Why and how do they change?** [Watch Recording](#)

**Part 2: Expanding Loans and Enhancing ROA** [Watch Recording](#)

**Part 3: Using Credit Migration as the Core Tool for CECL Implementation**  
Tuesday, Dec. 19 at 2pm ET: [Register](#)

## Leadership Training for Chicago Small and Faith-Based CUs



It's not too late to reserve your place at our Leadership, Operations and Business Development Workshop Series in Chicago! Register today for the four-part workshop series that will focus on the leadership, management and business development skills small credit unions need for growth and sustainability.



- Part 1: **Leadership Development** | Thu, Nov 30, 2017
- Part 2: **Operations Management** | Thu, Jan 18, 2018
- Part 3: **Business Development** | Thu, Feb 15, 2018
- Part 4: **Succession Planning** | Thu, Mar 15, 2018

Visit the [event registration page for details](#) or contact Pamela Owens at [powens@cdcu.coop](mailto:powens@cdcu.coop) to learn more.

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## Special Preview: Consumer Finance Marketing Toolkit

Join the Opportunity Finance Network on **Wednesday, December 6 at 3PM EST** for a special preview of a new



project to connect CDFIs to consumers! With the support of the Prudential Foundation, OFN is building a marketing toolkit-including messaging, sample flyers, media scripts, video templates, and other materials-that all CDFIs will be able to use, customize with their own logos, images and taglines, and adapt to their markets. The toolkit is in development and will launch in January. [Register here](#) to learn more about the toolkit and how you can use it to benefit your CDFI credit union and members.

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## Career Opportunities at the Federation

The Federation currently seeks qualified candidates with a passion for financial inclusion for the following position openings:

- **Southeastern Regional Director, On the Rise Financial Center** (Atlanta, GA)
- **Senior Vice President of Lending, National Federation of Community Development Credit Unions** (NYC)

Interested? Job descriptions and application instructions are [available on our Careers page](#).

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