



New at the Federation - June 2018

Welcome New Members!



CAMUYCOOP
"TU GENTE ESTÁ CONTIGO"

[Cooperativa de Ahorro
y Credito de Camuy](#)

Camuy, PR



[Coop Zeno Gandia](#)

Arecibo, PR



[Cooperativa de Ahorro y
Crédito Jesús Obrero](#)

Guaynabo, PR



[Cooperativa de Ahorro y
Credito La Sagrada Familia](#)

Corozal, PR



[Cooperativa de Ahorro
y Credito de Manati](#)

Manati, PR

Introduction to Data Analytics Webinar: Leveraging Data to Increase Impact

Join us **Thursday, July 12 at 1pm ET** for *Introduction to Data Analytics: Leveraging Data to Increase Impact*, a new webinar for CDCUs.

In this one-hour session, learn from data analytics expert Rodrigo Salvaterra, Senior Program Manager at JP Morgan Chase, who worked with the Federation to uncover how credit unions can leverage data to maximize impact in underserved and low-income communities.



**Introduction to Data Analytics:
Leveraging Data to Increase Impact**
Thu, July 12, 2018 | 1:00-2:00 PM EST



Guest Expert: Rodrigo Salvaterra, Senior Program Manager at JP Morgan Chase

Juntos Avanzamos Northeast Region CU Roundtable



As Juntos Avanzamos continues to expand through local and regional partnerships, the Federation welcomed credit unions and partners to participate in the first northeast region Juntos Avanzamos roundtable on June 19th in the Federation's New York offices. Participants gathered to share best practices and discuss opportunities to increase impact.

We were pleased to be joined by colleagues from Ariva, Bay Ridge FCU, Bethpage FCU, Brooklyn Cooperative FCU, Consulate General of Mexico, DC CU, Lower East Side People's FCU, Members CU, Neighborhood Trust FCU, New York Credit Union Association, North Jersey FCU, Qualitas of Life Foundation, Univision Communications, Inc., and USAlliance FCU.

On the Rise Center Hosts Federation Board of Directors

Thank you to our On the Rise team in Atlanta for hosting the Federation Board of Directors for our May 2018 meeting! Pictured here L-R: Regina Grant, On the Rise Financial Center; Shasta Leininger, New Orleans Firemen's FCU; Brenda Dominguez, Guadalupe CU; Cheryl Fatnassi, Opportunities CU; Jack Lawson, Missoula FCU; Sheilah Montgomery, 1st Choice CU; Cathie Mahon, Federation; Mignhon Tourne, ASI FCU; and Richard Garcia, North Jersey FCU.



Board Elections for 2018-19 are currently underway! Federation members can submit nominations through July 19, 2018. Voting begins August 7, 2018. Contact Pam Owens at powens@cdc.u.coop for more information.



2018 Annual Conference Keynote Speakers Announced

Join us this October for a conference recognizing credit unions as uniquely positioned to meet the needs of the nation's underserved and underbanked. Kicking off the conference, Gigi Hyland, Executive Director of the National Credit Union Foundation, and Jonathan Mintz, President/CEO of the Cities for Financial Empowerment Fund, will discuss why financial health and empowerment matter and share insights on how measuring and quantifying success can help improve financial well-being of credit union members and strengthen credit unions to grow, become more relevant in their markets and build their balance sheets.



Gigi Hyland
Executive Director
National Credit Union Foundation



Jonathan Mintz
President and CEO
Cities for Financial Empowerment Fund

Don't miss out! **Registration and conference details available at www.cvent.com/d/5tqz27.**



2018 Annual Conference
Wyndham Grand | Clearwater, FL
October 23 - 24, 2018

Introducing the Consumer Insights Collaborative

The Federation is proud to be one of nine leading nonprofits across the country that have come together under the Aspen Institute Financial Security Program (Aspen FSP) to build out a set of consumer insights research partnerships to better understand the financial challenges and opportunities faced by low- and moderate-income families in America. The flagship project in the portfolio is the Consumer Insights Collaborative, which has two main goals:



- To influence a broader audience's understanding of the consumers they serve in terms of their financial aspirations, preferences, challenges, and behaviors
- To build a community of practice to learn from each other and other experts about how to make effective use of their data assets

The nonprofits composing the Consumer Insights Collaborative include the Federation, Commonwealth, EARN, the Financial Clinic, the Family Independence Initiative, LIFT, Mission Asset Fund, MyPath and Neighborhood Trust, and is made possible by MetLife Foundation and the W.K. Kellogg Foundation. [Click here to learn more.](#)



Second Puerto Rico Convening: Leveraging the CDFI Certification to Access External Resources

This event was a follow up to the CDFI Convening which took place February 7-8,

2018 in San Juan, Puerto Rico, organized by the Federation in collaboration with the Association of Executives of Puerto Rico (ASEC), the University of New Hampshire's Carsey School of Public Policy and the Federal Reserve Bank of New York.

From June 26- 27, participants gathered in San Juan to more closely examine the external resources available to cooperativas de ahorro y crédito that become CDFI certified.



José Julián Ramírez Ruiz, Executive Director of Asociación de Ejecutivos de Cooperativas de Puerto Rico, speaks to Convening attendees earlier this week.

This was the Federation's third trip to Puerto Rico since Hurricane Maria to work with local cooperatives to help the Island rebuild and recover. CDCUs continue to play an increasingly significant role in helping communities get back on their feet, Federation SVP Pablo DeFilippi explained in a recent Credit Union Journal article. [Read the full story here.](#)

Career Opportunities

Seeking qualified candidates with a passion for financial inclusion for the following position openings:

Career Opportunities at the Federation

- [Controller](#) (NYC)
- [Program Officer](#) (NYC)
- [Senior Vice President of Lending](#) (NYC)

Career Opportunities at Federation Member Credit Unions

- [Alternatives FCU - Chief Executive Officer](#) (Ithaca, NY)
- [Brooklyn Cooperative FCU - Assistant Director, Grow Brooklyn](#) (New York City)
- [Brooklyn Cooperative FCU - EFT Manager](#) (New York City)
- [Lower East Side People's FCU - Chief Executive Officer](#) (New York City)

Job descriptions and application instructions are [available at the Federation Career Center.](#)



www.cdcu.coop | info@cdc.u.coop | T 212.809.1850