



## CDFI Credit Union Impact

Community Development Financial Institutions (CDFIs) must meet stringent criteria to become certified. CDFI credit unions must:

- Direct at least 60% of their lending toward economically distressed people and communities, and
- Build members' capacity to manage credit, increase savings, and increase their financial well-being.

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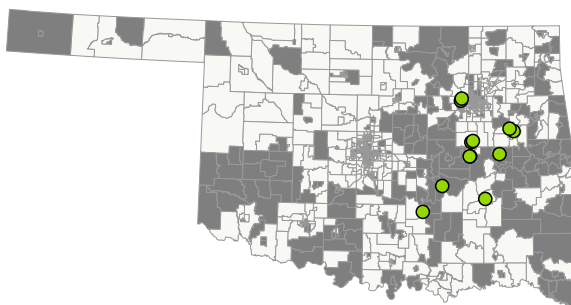
## Oklahoma's 4 CDFI Credit Unions:

- Have combined assets of **\$389.4 million**
- Serve **36,597** members through **14** branch locations

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## Oklahoma's CDFI Credit Unions achieve impact through **\$240.9 million** in active loans to members, including:

- **\$27.8 million** in community mortgage lending
- **\$184.5 million** in local consumer financing
- **\$17.1 million** in lending to local businesses
- **\$11.4 million** in affordable alternatives to predatory payday loans



■ CDFI Investment Area    ● Credit Union Branch

## In Oklahoma's CDFI Investment Areas:

- **21.0%** of residents have incomes below the federal poverty line
- The median family has an annual income of **\$50,723**