

SOMAZNAVA SOTRUC

YEAR IN REVIEW





WELCOME

The year 2024 marked a historic milestone for the Juntos Avanzamos network. We concluded with a record of 157 participating credit unions, serving 20 million members in 34 states, D.C. and Puerto Rico through 2,000 community branches. The Juntos Avanzamos network provides access to responsible, affordable, and sustainable financial products and services, helping immigrants and Latinos build assets while contributing to local and national economies.

We are pleased to share that the Juntos Avanzamos designation continues to gain recognition and is embraced as the gold standard by credit unions serving —or aspiring to serve—Latinos and immigrants. As highlighted in this summary, credit unions across the country made public commitments to this community last year. By doing so, they positioned themselves at the intersection of mission and business opportunity. Juntos Avanzamos!

Learn more about us

Read our Hispanic Heritage Month publication

INDEX

Proclamation Ceremonies..... pp. 3-13

New Juntos Avanzamos 2024..... p. 14

Juntos Avanzamos 2024 Highlights..... p. 15

Partners and Sponsors..... pp. 16 -17





**Del-One

Assets: **\$689,013,198**

Number of members: 84,678

Number of branches: 12 City: **Dover, Delaware**









Cobalt

Assets: \$1,336,067,972

Number of members: **121,215** Number of branches: **27** City: **Papillion, Nebraska**















Assets: \$638,702,843

Number of members: 37,296

Number of branches: 9

City: Ames, Iowa







Assets: **\$9,009,729**

Number of members: 37,296

Number of branches: 1 City: **Santa Ana, California**









Assets: **\$310,581,836**

Number of members: **31,484** Number of branches: **10** City: **Lafayette, Indiana**





LANDINGS

Banking with purpose.

Assets: **\$241,132,429**

Number of members: 15,359

Number of branches: 3 City: Tempe, Arizona







Assets: **\$1,168,696,035**

Number of members: 63,172

Number of branches: **3** City: **Roanoke, Virginia**







GREAT LAKES





Number of members: 94,826

Number of branches: **19**City: **Bannockburn, Illinois**









Assets: **\$1,035,821,856**

Number of members: 74,150

Number of branches: **8** City: **Modesto, California**









Assets: **\$2,115,000,000**

Number of members: 160,000

Number of branches: **9**City: **Indianapolis, Indiana**











HAPO

Community Credit Union

Assets: **\$2,367,011,447**

Number of members: 208,696

Number of branches: **20** City: **Richland, Washington**







NEW JUNTOS AVANZAMOS 2024





































2024 Events Highlights

- 1. 2024 GAC Juntos Avanzamos Roundtable March
- 2. Inclusiv Conference workshop May
- 3. Pacific Northwest chapter Juntos Avanzamos Roundtable -August
- 4. California Chapter Juntos Avanzamos Roundtable -September
- 5. Inclusiv Hispanic Heritage Month (HHM) Magazine
- 6. Inclusiv HHM Webinar: October 2024
 - a. Removing Barriers for Financial Inclusion: ITIN Lending for Small Businesses
 - b. Empowering Hispanic Communities: The Role of Credit
 Unions in Combating Climate Change
- 7.ITIN lending Best Practices Workshop: NLCUP November





WE WOULD LIKE TO EXPRESS OUR GRATITUDE TO OUR PARTNERS.







































/ inclusiv /

What is Juntos Avanzamos?



Inclusiv / Juntos Avanzamos is a designation for credit unions committed to serving and empowering Hispanic and immigrant communities. It was created to help these populations navigate the U.S. financial system by offering them safe, affordable, and culturally relevant financial services. Credit unions that earn the Juntos Avanzamos designation employ bilingual staff, accept alternative forms of identification (like foreign IDs or ITINs), and work to meet the specific financial needs of immigrant members, regardless of their legal status. This initiative seeks to provide financial access, promote savings, and offer affordable lending to communities that mainstream financial institutions often underserve.



Join the movement! Contact us at: Jean Carlos Rosario Mercado Juntos Avanzamos Program Officer Jcrosariomercado@inclusiv.org

Thank You to Our Sponsors:

We extend our deepest thanks to our sponsors for their generous support. Your contributions have made this publication possible.



