



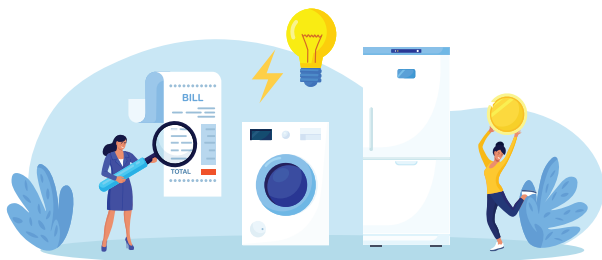
Help your members save thousands of dollars on **home energy efficiency upgrades!**



For a limited time, income-qualified homeowners in your state can get up to **\$14,000 in rebates** to reduce the cost of energy efficiency upgrades through the Home Electrification and Appliances (HEAR) rebate program.

Share this savings opportunity with your members

Credit union members often miss out on energy efficiency upgrades because the upfront costs are too high. Your credit union can help members save thousands of dollars upfront on home energy efficiency upgrades, lower their monthly energy bills, and make their homes more comfortable.



Promote your existing loan products

Sharing this rebate program could be paired with promotion of your existing home improvement loans for energy efficiency upgrades.

Don't miss this opportunity to help your members save

Most homes need energy equipment upgrades every 10-15 years. HEAR rebates can help lower those upgrade costs and are available on a first-come, first-served basis. It's important for your members to get started now to ensure they get this benefit before the funding runs out.

Inclusiv is here to support you every step of the way

We help your credit union easily share information about this rebate program. We provide marketing materials, advertising collateral, and ongoing programmatic assistance. We can even connect you with a network of installers in your state that will help your members access this rebate.

Ready to help your members save?

If you're interested in learning more, please email inclusivcleanenergy@inclusiv.org to set up a short informational call.



Special heat pump opportunity

If your member needs an updated heating or cooling system, Inclusiv is partnering with Mitsubishi to help credit union members access the HEAR rebate to save up to \$8,000 on heat pumps. A heat pump is both an air conditioner and a heater, all in one device. When installed properly, heat pumps have been shown to work more efficiently than traditional air conditioners and more efficiently than traditional heating systems.

Through Mitsubishi, credit union members can get priority access to Mitsubishi's network of trained and vetted heat pump installers, making it easier for your members to access the HEAR rebate to save money on efficient, comfortable heat pumps.

Get Started!

Please email
inclusivcleanenergy@inclusiv.org
to learn how your members can
access these benefits.

Benefits of heat pumps:



Cooling and heating in one device — Most people don't know that heat pumps can provide both air conditioning and heating for your home



Save money — Heat pumps are typically cheaper to operate than other heating and cooling systems



Safety — Heat pumps are safer than gas furnaces



Air filtration — Heat pumps can also provide air filtration and dehumidification while they operate



Reduces air pollution — Heat pumps reduce the indoor air pollution caused by gas-powered systems

Inclusiv provides general guidance only, and Inclusiv assumes no liability—please consult your own experts before taking action.

Inclusiv provides third-party referrals without guarantees and accepts no liability for any issues arising between the credit union and those third parties.