



## CDFI Credit Union Impact

Community Development Financial Institutions (CDFIs) must meet stringent criteria to become certified. CDFI credit unions must:

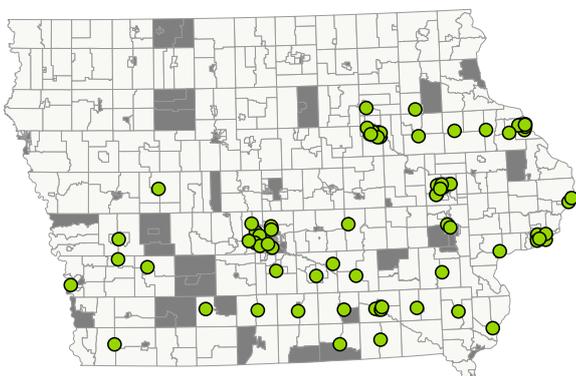
- Direct at least 60% of their lending toward economically distressed people and communities, and
- Build members' capacity to manage credit, increase savings, and increase their financial well-being.

## Iowa's 5 CDFI Credit Unions:

- Have combined assets of **\$13.6 billion**
- Serve **659,898** members through **90** branch locations

Iowa's CDFI Credit Unions achieve impact through **\$11.1 billion** in active loans to members, including:

- **\$4.3 billion** in community mortgage lending
- **\$4.4 billion** in local consumer financing
- **\$2.0 billion** in lending to local businesses
- **\$441.6 million** in affordable alternatives to predatory payday loans



■ CDFI Investment Area    ● Credit Union Branch

## In Iowa's CDFI Investment Areas:

- **17.0%** of residents have incomes below the federal poverty line
- The median family has an annual income of **\$58,122**