

Helping Credit Unions Lend with Deep Impact



By engaging in deep impact lending, credit unions can differentiate their brand, increase membership, expand and diversify their loan portfolios, and build pathways for future growth and financial sustainability.

The **Inclusiv Learning Center** offers hands-on training opportunities for credit unions to build internal capacity, realize their missions, and deepen their impact. Inclusiv has supported hundreds of credit union staff and board members to develop practical skills and tools to grow their financial institutions, better serve their members, and lend to new markets and members.

How Inclusiv's Learning Center is Different

Our training courses guide credit union professionals to develop and launch new products and services for low- and moderate-income people and communities in the following areas:

- **Financial Inclusion** - helping credit unions advance financial inclusion in their communities through professional development, peer collaboration, and practical learning in financial empowerment.
- **Homeownership** – positioning credit unions to provide affordable homeownership opportunities that support wealth building and thriving communities.
- **Small Business** – providing credit union small business lenders access to the resources they need to understand the entire small business lending cycle to support entrepreneurship and worker ownership.
- **Clean Energy** - guiding credit unions to create access to affordable clean energy loans that drive utility bill savings, create good jobs, and build climate resiliency.



Learn About Our Exciting Offerings

The Inclusiv Learning Center offerings include:

- **Course and workshop topics** that respond to the rapidly changing economic and social conditions across the country to help your Credit Union better serve your members
- **An expanded catalog** of tuition-based course offerings that cover the most requested topic areas
- **English- and Spanish-language** trainings to better serve Credit Union staff
- **More ways to learn** with a range of virtual on demand, virtual instructor-led, and in-person courses and workshops
- **New professional certifications** to document your professional growth and expertise and share with your network
- **Interactive peer learning communities** of Credit Union professionals to connect on course topics and share best practices

Learn More:

inclusiv.org/learning-center

Popular Courses Include:

Intro to Financial Empowerment

Designed as an entry point to Inclusiv's Financial Empowerment Center, this self-paced online course provides credit union leaders and staff with an overview of foundational financial empowerment concepts and program design considerations, including how financial empowerment programming can be integrated with financial service delivery.



High-Impact Mortgage Lending

This online course contains both self-paced learning modules and a live, interactive capstone workshop led by Inclusiv Mortgage experts. Course content and assignments guide credit unions looking to expand homeownership in low- and middle-income communities. By the end of the course, students identify concrete ways to adapt a high-impact program into their mortgage business.



Small Business Capital Initiative

Entrepreneurs are essential to a thriving economy, and credit unions can provide safe and affordable financial services and credit to entrepreneurs in their communities. This online course provides credit unions with sustainable, relevant, and effective small business lending solutions. Students will engage with industry leaders to gain insights and tools needed to build lending operations, community engagement, and risk management for small business lending programs.



Green Home Consumer Lending

The instructor-led virtual training equips credit unions to lend for efficient heating and cooling systems, home weatherization, and other energy efficiency and clean energy home upgrades. The course covers energy technology, borrower engagement, contractor management, loan product development, and business planning. Graduates earn a "Solar and Green Lending Professional Certificate".

