CDFI Credit Union Impact

Community Development Financial Institutions (CDFIs) must meet stringent criteria to become certified. CDFI credit unions must:

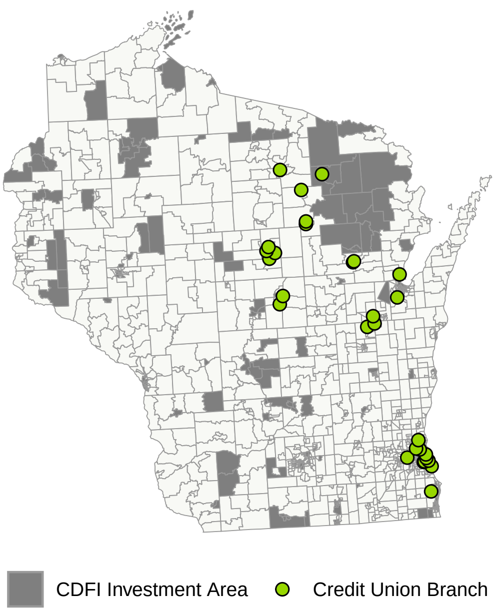
- Direct at least 60% of their lending toward economically distressed people and communities, and
- Build members' capacity to manage credit, increase savings, and increase their financial well-being.

Wisconsin's 3 CDFI Credit Unions:

- Have combined assets of **$4.4 billion**
- Serve **208,128** members through **30** branch locations

Wisconsin's CDFI Credit Unions achieve impact through $3.5 billion in active loans to members, including:

- **$1.6 billion** in community mortgage lending
- **$924.9 million** in local consumer financing
- **$898.2 million** in lending to local businesses
- **$137.2 million** in affordable alternatives to predatory payday loans



In Wisconsin's CDFI Investment Areas:

- **21.0%** of residents have incomes below the federal poverty line
- The median family has an annual income of **$55,882**

Updated June 2026, financial data as of March 2026, CDFI date as of June 2026, and branch data as of Q4 2025

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