



Exhibitor Information

EVENT: Federation's 2014 Annual Conference
DATE: Wednesday, May 14, 2014 – Friday, May 16, 2014
VENUE:

MGM Grand Hotel Detroit
1777 Third Street
Detroit, MI 48226
Reservations: 877-888-2121
Telephone: (877) 888-2121

We have negotiated a rate of \$169.00 per night for single or double occupancy. Discount rate is available until April 7, 2014. *Mention "Federation Credit Union Conference" to receive our special conference rate.*

AUDIENCE: We anticipate up to 500 participants for this event.

Participants include board of directors and senior management from community development and mainstream credit unions nationwide; credit union organizing groups; credit union industry officials; state and federal regulators and government officials; representatives from the non-profit and community organizations, philanthropic foundations, and the cooperative movement; faith-based organizations; and more!

EXHIBIT AREA: Dedicated space for exhibitors. **Maximum of 15 exhibitors!**

BENEFITS: *Each exhibitor receives:*

- Two (2) complimentary registrations valid for all conference activities and events, with additional exhibit staff able to register at the Federation's current discounted member rate;
- One (1) draped 6-foot tabletop exhibitor station in central conference location for duration of conference;
- Complimentary promotional listing in conference publicity materials;
- A comprehensive list of all registered attendees in electronic format for your marketing efforts;
- Maximum opportunity to meet and interact with participants in conference sessions and workshops, designated exhibit hall times and exhibitor networking event;
- Pre-conference assistance from Federation staff to assure your satisfaction;
- Recognition on Federation's website: <http://www.cdca.coop>;
- Recognition via continuous feed of your two (2) minute video to be included in Federation's pre-session Sponsor video; (Optional)
- Opportunity for one-on-one meetings with conference attendees;
- Discounted hotel rates (room block is limited, so please reserve early).

COST: **Early Bird Rate: \$2,000 (through January 15, 2014)**
Regular Rate: \$2,500 (after January 16, 2014)

For additional information, please contact Valerie Harrison at: vharrison@cdca.coop or (212) 809-1850 x218.

Exhibitor Application

I. Company Information for Conference Program

Organization	Website	
Mailing Address		
City	State	Zip

II. Exhibit Personnel Registration

Please list the person(s) to be registered as exhibitor staff. All exhibitors receive **two (2)** complimentary registrations. Additional exhibit staff can register at the [current member discount rate](#).

Name (Primary Contact - registration included)	Title
Email	Phone
Name (Additional exhibitor – registration included)	Title
Email	Phone

III. Exhibit Requirements

Internet or telephone connections, as well as any additional electrical needs are not included and must be purchased directly from conference hotel. Please Indicate if you will need the following for your exhibit.

Electrical Outlet: Yes No Internet Access: Yes No

Other: _____

IV. Exhibitor Pricing

Exhibit Fee (includes 2 participant registrations)		\$ _____
Additional registrations at the current member rate:	X _____ @ \$ _____	\$ _____
	Total Due:	\$ _____

To look up the current member rate, please visit our website: www.cdcu.coop.



V. EXHIBITOR BROCHURE SUBMISSION FORM

Dear Exhibitor,

We're excited to have you and your organization participate in the Federation's 2014 Annual Conference in Detroit, MI. Please complete the following form so that we can include your organization in our printed materials for distribution at our annual conference.

First Name	Last Name	Title	Organization Name and Website Address	Address	Phone	Fax	Email

Please send this completed form and **a high-resolution JPG and, if available an EPS version as well of your logo** for use in our printed materials. If you have any questions, please contact me, Valerie Harrison at 1-800-437-8711 ext 218 or email at vharrison@cdc.ucoop.

See you in Detroit!

Description of Organization, Products and Services (1-2 Paragraphs)



VI. Exhibitor Authorization

The undersigned hereby authorizes **National Federation of Community Development Credit Unions (Federation)** to reserve exhibit space at the **MGM Grand Hotel Detroit** for use by the above company or organization during the **Federation's Annual Conference**. The undersigned hereby acknowledges receipt of and agrees to abide by the Exhibit Rules and Regulations, and to all conditions under which exhibit space at the hotel is leased by the Federation. Registrants canceling between 60 and 30 days before the conference will incur a \$750 penalty. Cancellations after Monday, April 14, 2014, are nonrefundable.

The undersigned acknowledges that space assignments shall be acceptable unless the Federation is notified in writing by stated cancellation deadlines.

Authorized by:

Contact Name (print or type)

Title

Signature

Date

VII. Charge Card Information

Total amount to be charged (from previous page): \$ _____

Type of card: AmEx VISA MasterCard

Cardholder Name

Billing Address

City

State

Zip

Cardholder Email

Cardholder Telephone Number

Credit Card #

Expiration Date (Month/Year)

Signature

PLEASE MAKE CHECKS PAYABLE TO:

National Federation of Community Development Credit Unions

MAIL PAYMENTS AND APPLICATION TO:

2014 Annual Conference Exhibitors

C/o Irene Prince

39 Broadway, Suite 2140

New York, NY 10006-3063

Or fax to: (212) 809-3274, Attention: Irene Prince