



2020 Inclusiv Conference Sponsorship Opportunities

CONFERENCE SPONSORSHIP PACKAGES

Host Sponsor: \$50,000

Only one available. Includes all benefits of Platinum Sponsorship PLUS

- Top billing alongside Inclusiv as primary conference co-sponsor
- Prominent display of logo and branding on all conference signage, digital, mobile and print materials

Platinum Sponsorship: \$30,000

Benefits of Platinum Sponsorship

- Four complimentary registrations
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

Gold Sponsorship: \$20,000

Benefits of Gold Sponsorship

- Three complimentary registrations
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

Silver Sponsorship: \$10,000

Benefits of Silver Sponsorship

- Two complimentary registrations
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

Bronze Sponsorship: \$5,000

Benefits of Bronze Sponsorship

- One complimentary registration
- Signage
- Web link on show site
- Listing in all materials
- Pre-show and final attendee rosters
- Exhibit space

EXHIBIT SPACE

Exhibit Table: \$2,500

A limited number of exhibit tables are available. Exhibit tables are located in the Welcome Center, a hub of activity for meals and refreshment breaks directly outside of the meeting rooms. Exhibitors are listed in the mobile app, website and signage. Includes one complimentary registration.

DIGITAL ADS

SocialWall Official Sponsor: \$15,000

Live social feed featured in the official mobile app and displayed prominently on-site for duration of conference, will share real-time conversation between attendees, speakers, sponsors and event organizers, with updates drawn from posts and photos on Twitter and Flickr using the hashtag #CDUcon20.

- Name/logo on SocialWall feature within app and custom “skin”/ branded background for live display in-person on the big screen
- Listing in all materials

SocialWall Custom Post: \$5,000

Your brand will always be part of the discussion with custom images and text content strategically placed throughout the stream of tweets and pics posted about and from the conference on social media. Our live SocialWall display shares it in-person and in real time throughout the conference for all to see, encouraging attendees to join the #CDUcon20 conversation and follow along on the big screen in the general session room.

Digital Display Ad: \$2,500

One full screen ad in slideshow shown between sessions and in digital displays throughout the conference.

MOBILE APP & TECHNOLOGY SPONSORSHIP

Conference App Primary Sponsorship: \$7,500

This high-impact, tech-savvy sponsorship opportunity is one of the most popular with sponsors and attendees, and includes:

- Prominent “Official App Sponsor” banner ad
- Custom banner pinned to specific content/section or pinned to main banner for 30 mins
- One app section with logo on the navigation screen and link to more information
- One push notification

Mobile App Banner Ad: \$5,000

Includes one custom ad placed in rotation with primary top screen banner images displayed at regular intervals throughout app.

Limited Display Mobile App Banner Ad: \$2,500

Includes one custom banner pinned to specific content/section within app or pinned to main banner for 30 mins

Sponsored Push Notification: \$1,000

Includes one promotional text-based message sent as a global push notification to all app users at the moment of your choosing, timed for maximum impact. Notifications can feature up to 140 characters of text, with the option to include a tappable Web URL or directly link to in-app content.

Complimentary Wi-Fi Sponsor: \$15,000

An essential resource at any business gathering, Inclusiv Conference attendees will be grateful to learn that complimentary Wi-Fi will be offered throughout the conference space, courtesy of your organization.

- Signage
- Acknowledgement in all materials referencing Wi-Fi access, including app

- Wi-Fi network temporarily renamed to list sponsor and/or logo displayed on guest access splash page (if approved by hotel)

Media Café & Recharging Station: \$10,000

Provide a quiet and comfortable space that conference-goers can visit for complimentary access to charging stations for mobile devices and tablets, as well as desk space, a limited number of laptops and a printer.

- Signage
- Listing on mobile app and in all materials, including map of conference floorplan

SIGNATURE EVENT & INDIVIDUAL SESSION SPONSORSHIP

Welcome Reception: \$15,000

An opportunity to network, socialize and enjoy light refreshments in a casual setting before kicking off the action-packed first full day of the conference.

- Signage
- Web link on show site
- Listing in all materials

Dinner Reception: \$15,000

Experience one of San Juan's local attractions with an evening of off-site entertainment and networking (location TBD). Dinner and roundtrip transportation included.

- Signage
- Web link on show site
- Listing in all materials

Awards Luncheon for Annie Vamper Helping Hands Award: \$15,000

The Annie Vamper Helping Hands Award is the highest honor given by Inclusiv to community development credit union staff and volunteers.

- Signage
- Web link on show site
- Listing in all materials

Local Flavor Lunch Buffet: \$10,000

Lunch buffet featuring generous portions of local favorites and Island-inspired fare.

- Signage
- Web link on show site
- Listing in all materials

Breakout Session Sponsorship: \$3,500

Breakout sessions are the educational heart of our conference. Sponsorship of a breakout session reflects your commitment to the credit union movement, the success of community development credit unions and service to the underserved.

- Signage
- Web link on show site
- Listing in all materials

SPONSORED ITEMS

Attendee Bags: \$7,500

Conference bags are popular with attendees and great exposure for your brand. Your logo appears on the bag along with conference branding.

Lanyards: \$7,500

Lanyards are amongst the most visible of all sponsorship opportunities. Networking is ongoing throughout the Inclusiv Conference, and the lanyards and name badges are worn throughout as attendees share strategies for growth and innovation.

Pens: \$2,500

Pens imprinted with your name and logo are included in all registration packets.

Coffee Cup Wraps: \$2,500

With coffee and tea provided during all networking breaks between sessions, sponsoring the cardboard sleeves most attendees place over their coffee cups will make your logo more ubiquitous than Starbucks.

Sunglasses: \$3,500

Branded sunglasses bearing your logo are a fun and practical item for enjoying the sand and sun, which conference-goers are likely to hold onto and keep wearing long after the conference ends.

For more information on Sponsorship & Exhibiting, please contact:

Jules Epstein-Hebert, Membership Engagement Manager, via email at jhebert@inclusiv.org, or call 212-809-1850, x211.

Exhibitor and Sponsor Information

Sponsors may combine multiple sponsorship opportunities. Sponsorship Agreement forms are available on Inclusiv's website at www.inclusiv.org. Sponsors and exhibitors are still responsible for personally completing conference registration through the Cvent site. Exhibitors and sponsors may register beginning Fall 2019. Only registered sponsors and exhibitors may solicit business or distribute literature at the 2020 Inclusiv Conference including the exhibitor hall, conference hotel or conference meeting areas.