

## West Virginia: CDFI Credit Union Impact

Community Development Financial Institutions (CDFIs) must meet stringent criteria to become certified. CDFI credit unions must:

- Direct at least 60% of their lending toward economically distressed target markets, and
- Build members' capacity to manage credit, increase savings, and increase their financial well-being.



## West Virginia's 2 CDFI Credit Unions:

Served 10,972 members at 7 branch locations Held \$149.2 million in assets Made \$106.7 million in loans

## These CDFI credit unions achieve impact through:

\$53.8 million in community mortgage lending
\$36.8 million in consumer financing locally
\$11.1 million in lending to local businesses
\$5 million in in affordable small-dollar lending

## In West Virginia's CDFI Investment Areas:

**19.9%** of residents have incomes below the federal poverty line The average family has an annual income of **\$88,204**