



## CDFI Credit Union Impact

Community Development Financial Institutions (CDFIs) must meet stringent criteria to become certified. CDFI credit unions must:

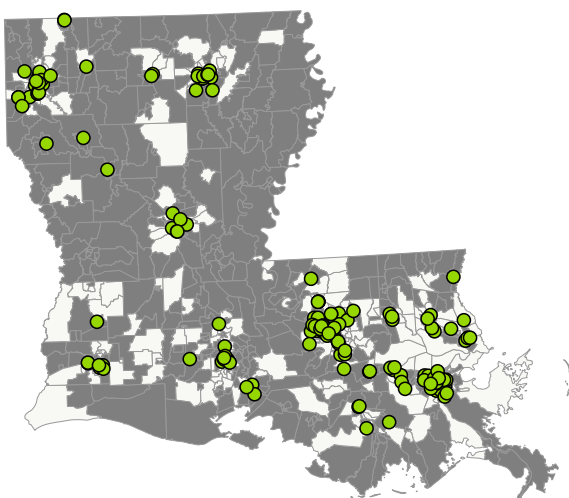
- Direct at least 60% of their lending toward economically distressed people and communities, and
- Build members' capacity to manage credit, increase savings, and increase their financial well-being.

### Louisiana's 31 CDFI Credit Unions:

- Have combined assets of **\$8.2 billion**
- Serve **705,534** members through **157** branch locations

### Louisiana's CDFI Credit Unions achieve impact through **\$6.2 billion** in active loans to members, including:

- **\$1.8 billion** in community mortgage lending
- **\$3.3 billion** in local consumer financing
- **\$406.2 million** in lending to local businesses
- **\$748.7 million** in affordable alternatives to predatory payday loans



■ CDFI Investment Area    ● Credit Union Branch

### In Louisiana's CDFI Investments Areas:

- **15.0%** of residents have incomes below the federal poverty line
- The median family has an annual income of **\$57,234**