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CDFI Credit Union Impact

Community Development Financial Institutions (CDFIs) must meet stringent criteria to become certified. CDFI credit unions must:

- Direct at least 60% of their lending toward economically distressed people and communities, and
- Build members' capacity to manage credit, increase savings, and increase their financial well-being.

New Jersey's 5 CDFI Credit Unions:

- Have combined assets of \$669.6 million
- Serve 39,180 members through 20 branch locations

New Jersey's CDFI Credit Unions achieve impact through \$494.0 million in active loans to members, including:

- \$324.5 million in commnity mortage lending
- \$18.8 million in local consumer financing
- \$116.1 million in lending to local businesses
- \$34.5 million in affordable small-dollar lending



In New Jersey's CDFI Investments Areas:

- 20.0% of residents have incomes below the federal poverty line
- The median family has an annual income of **\$79,318**

CDFI Investment Area Ocredit Union Branch